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EatStreet partners with Yelp for ordering ease

Yelp integrates EatStreet's online ordering platform to enhance its service

MADISON, Wis. – EatStreet and Yelp have teamed up to bring online ordering to thousands more of Yelp's restaurants and their customers. Online users already visit Yelp to read reviews and find new restaurants, and they can now order their food directly from many more restaurant pages on Yelp, courtesy of EatStreet's ordering platform. Restaurants benefiting from the new capabilities are in major metropolitan centers such as New York and Chicago, as well as EatStreet's key markets, including cities such as Madison and Iowa City.

"Yelp is a respected brand and a great company," said EatStreet CEO Matt Howard. "EatStreet's integration with Yelp is the start of a strong partnership. We're very excited to bring this added value to our restaurants across the country, and enable them to reach new customers at no extra cost."

Since the beginning of 2014, EatStreet has experienced explosive growth and is now partnered with over 10,000 restaurants in 1,100 cities. The company is on pace to provide service for over 15,000 restaurants by the end of the year.

"Things are moving quickly for EatStreet, and we couldn't be happier," added Howard. "We're signing even more restaurants, gaining momentum through new channels and partnerships, and getting ready to introduce an entire lineup of new products." EatStreet is rolling out a new feature that allows diners to schedule orders hours or days in advance, for events such as team lunch meetings.

This news comes on the heels of EatStreet's partnership with the National Restaurant Association and the [announcement](#) in April of a \$6 million Series B investment round.

EatStreet is a rapidly expanding online and mobile food ordering service that connects over 10,000 restaurants with diners in over 1,100 cities nationwide. In addition to an online ordering platform, EatStreet also offers restaurants custom websites, mobile websites, and Facebook ordering. Through its Give Back program, EatStreet has donated to over 100 non-profit organizations across the country. Founded in 2010, EatStreet is a privately held company based in Madison, WI.

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