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EatStreet Partners with UberRUSH to Improve Food Delivery in Chicago



MADISON, WI - JAN. 28, 2016 - EatStreet and Uber announced plans that will further expand the companies' online food delivery reach beginning with the Chicago market. EatStreet will integrate a new private API for UberRUSH into existing infrastructure that will optimize restaurant delivery placed through EatStreet's online and mobile platforms.

Partnering with UberRUSH to power additional delivery opportunities will benefit both EatStreet diners and restaurant partners. "In a large city like Chicago, getting the fastest delivery, even within less than a mile, is paramount," says Matt Howard, EatStreet CEO and co-founder.

"Ordering on EatStreet will still look the same. Diners will place orders on the EatStreet website or through our free mobile apps on iOS or Android, but they'll see the benefit in improved delivery."

This back-end solution will allow small- to mid-size restaurants an additional opportunity into the quickly growing food delivery space. Large restaurants, who may already have that capability, will be able to leverage this on-demand feature to get food to customers even faster.

The new API is being piloted in Chicago with the intention of taking it to additional cities. EatStreet is currently in 250 cities and mostly focuses on tier two markets across the United States.

"It's a really exciting time for EatStreet. Partnering with a national player like Uber quite literally puts the next stage of our growth into overdrive," Howard says. "We're still on the road to revolutionize how people place delivery and takeout orders online."

This announcement comes at the heels of the company's recent Series C funding round, and EatStreet will celebrate its sixth anniversary on February 1.

About EatStreet:

EatStreet is a privately held company based in Madison, WI. Founded in 2010, EatStreet is the largest independent online and mobile food ordering service in the United States that streamlines commerce between restaurants and diners, with an online food court comprising more than 15,000 restaurants in more than 250 cities nationwide.

To hungry diners across the nation, EatStreet is the most convenient way to order delivery and takeout from their favorite restaurants. To restaurant owners, EatStreet is their one-stop online ordering and marketing shop through its suite of web, mobile, and social products. The company's in-house 24/7 customer support team ensures every order is fast, convenient, and correct, from the moment of hunger to moment the food arrives. For more information, visit: eatstreet.com.