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EatStreet Appoints New Chief Financial Officer

Madison, WI — March 16, 2016 — EatStreet today announced Richard Santiago as the online food ordering company's new CFO, effective March 14, 2016. Santiago joins EatStreet from Riot Games Inc., where he was the Head of Finance managing all of their business units. Santiago, a California native, has more than 15 years of financial leadership experience for digital and consumer product companies. He now makes the cross-country trek to the Midwest after living in California his entire life.

"We are so excited to have Richard join our EatStreet team," said Matt Howard, EatStreet CEO and co-founder. "He brings an impressive track record of financial leadership for digital companies including Activision and Riot Games. We are thrilled to have him on board as EatStreet continues to grow in its mission of providing the most rewarding online food ordering experience for diners and local restaurants."

Over his career, Richard also served as a CFO at Red 5 Studios and U4ia Games. Prior to that, he progressed through Activision, the company responsible for blockbuster video games *Guitar Hero* and *Call of Duty*, where he progressed from Manager of Finance to ultimately a Group Vice President of Finance.

"I've watched EatStreet over the last two years and have been impressed with their ability to quietly disrupt the market with their unique business model, focus on the customer, and a super-dedicated team. I'm excited to join a company that has established a trusted brand that consumers can rely on every day, and is rapidly scaling its business."

Santiago holds a bachelor's degree in Business Administration from the University of California at Berkeley. He brings an extensive background in corporate finance, treasury, financial planning and analysis, accounting, investor relations, strategic planning, and risk management.

About EatStreet:

EatStreet is a privately held company based in Madison, WI. Founded in 2010, EatStreet is the largest independent online and mobile food ordering service in the United States that streamlines commerce between restaurants and diners, with an online food court comprising more than 15,000 restaurants in more than 250 cities nationwide.

To hungry diners across the nation, EatStreet is the most convenient way to order delivery and takeout from their favorite restaurants. To restaurant owners, EatStreet is their one-stop online ordering and marketing shop through its suite of web, mobile, and social products. The company's in-house 24/7 customer support team ensures every order is fast, convenient, and correct, from the moment of hunger to moment the food arrives. For more information, visit: EatStreet.com.

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