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Delicious data: EatStreet already knows what college students will order this year

MADISON, Wisconsin – Tator tots and egg rolls. Why not, right? It's college.

From crazy combos to critically important news that finally puts the ranch vs. bleu cheese debate to rest, EatStreet's kicking off college with data science that really matters: Students' back-to-school ordering habits.

Thanks to EatStreet researchers, the world now knows: Macaroni salad is ordered more often than cinnamon sticks. And cream cheese is added as a pizza topping (yes, this is a thing), more than mushrooms and jalapeños combined.

Pepperoni remains the king of pizza toppings, reigning supreme year in and year out. Veggie lovers, though, are making a push for the top spot nationally, trailing the champ by only 10 percentage points.

As for ranch vs. bleu cheese? It's not even close. Ranch gets 70 percent of the orders, while bleu cheese pulls in 26 percent.

"EatStreet caters to college towns, giving us good insight into what – and when – students are eating," said Matt Howard, CEO and co-founder of EatStreet. "Nothing brings people together like food – and probably beer – which is why we're highlighting what students are eating. It's easy to throw a great party when you know what everyone likes to eat."

With that in mind EatStreet, which provides online food ordering to hundreds of college towns through its app and website, pulled together the below infographic to help students reach back-to-school food-ordering bliss. Eat it up.

INFOGRAPHIC HERE.

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About EatStreet

EatStreet is the largest independent online and mobile food ordering service in the U.S., offering 15,000 restaurants in more than 250 cities through its easy-to-use app and website. For hungry diners nationwide, EatStreet is the most convenient way to order delivery and takeout. With 24/7 customer support, the company ensures every order is fast, convenient and correct. Founded in 2010, EatStreet is headquartered in Madison, Wisconsin, which is home to its team of 100-plus staff. For more information, visit eatstreet.com/press.